



To: Spectrum Lighting Representatives
From: Chris Roemlein
Date: 3-17-09
RE: Lightfair Booth #3013

This year Lightfair will be held the first week of May (5 through 7). The beauty of this is we can all finally enjoy a Memorial Day, which I have not done in about 8 years.

Spectrum Lighting will be presenting this year and we will have a larger booth and presence. The booth will have a sit down table and two interactive LCD screens to view products as well as a PowerPoint showing our factory. It is no secret we are pushing the fact that our fixtures are built in our factory in the USA.

We encourage you to visit our booth as well as bring in customers. We will be showcasing new products in LED, low watt metal halide, track, recessed and pendant. We will also be highlighting our Remodelight (retrofit) series of both recessed round, square and linear. The Remodelight series offers opportunity in this day of "energy savings" and reduced new construction.

As a token of our appreciation to you and your customers, we will be giving out a small LED flashlight. This will go to any of your customers that come in and mention your names.

I look forward to seeing everyone there. Have a great week everyone.

Best Regards,
Chris